



Township of Wellington North:  
Council Direction Workshop  
April 11, 2023

- ❑ Strategic Planning Process
- ❑ Towards Priorities



# »» Strategic Planning Project: Process





# Strategic Planning Project: Process

Project Schedule	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct
Council Direction Workshop		■	■					
Staff Engagement		■	■	■				
Steering Cmte . Sense-Making				■	■	■	■	
Pressure -Testing with Stakeholders						■	■	■
Final Plan Dev. Support								■



# Council Direction Workshop:

Consider Today an Informed Brainstorm:



**Be Specific**



**Defer Judgement**



**Build on each others ideas**



**Stick to what you know matters**



# Council Direction Workshop:

**Wellington  
North**  
(the community  
in general)

- ▶ **What are some of the best things about Wellington North (the community)?**  
(e.g. if you were encouraging someone to move their life or their business here, what would you tell them about the community?)
  
- ▶ **What might be 2 -3 of Wellington North's untapped -potentials as a community?**
  - Which of these, if any, would be simpler to make happen?
  - Which would be more complex?



# Council Direction Workshop:

## Township of Wellington North (the corporation)

- ▶ **What are the top strengths of the Township (the corporation)**  
(e.g. what does it do well? What is it better at, than others?)
- ▶ **What might be some top areas for potential improvement, of the Township?**  
(e.g. what seems like a struggle? where have you noticed an opportunity to develop?)



# Council Direction Workshop:

## Insight on the Community Satisfaction Survey

- ▶ When you hear that community members are quite satisfied with the quality of life in the township, the overall services provided by the Township, and feel that they receive good value for their tax dollars, **why do you believe this is?**
- ▶ **How do you believe that the Township could improve the priorities highlighted by the public?**
  - recreation facilities, activities and events,
  - road maintenance and repair,
  - community safety (policy, by-law),
  - communications between residents and the Township,
  - growth management, and
  - affordable housing?





# Council Direction Workshop:

## In Summary

- ▶ When you consider your thoughts and responses today, on whole, **what do you think might be the top 3 -5 priorities for the Township of Wellington North over the next 3 years?**

Thanks!  
Any questions?

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